



2026 PARTNERSHIP OPPORTUNITIES



July 30 – August 03 | Red Deer Tennis Club



ABOUT THE ALBERTA OPEN

BACKGROUND

The Alberta Open is the province's longest-running tennis tournament and one of the most established tournaments in Canada. Now entering its 113th edition, the tournament has run since 1906, only interrupted during WW1, WW2, the Covid-19 Pandemic, and the 2013 Alberta floods. The event regularly features some of the province's and country's top talent. This is a primarily outdoor tournament, held at a Tennis Alberta member facility. The 2026 Alberta Open is scheduled for July 30 to August 03 at the Red Deer Tennis Club.

The Red Deer Tennis Club provides a modern clubhouse with full amenities, 12 professional hard courts, and a central social hub with premium spectator viewing.

THE EXPERIENCE

The Alberta Open welcomes players, supporters, and spectators from all walks of life. The tournament hosts "Open" level competition alongside recreational and intermediate events, creating an atmosphere that is prestigious and high stakes, as well as fun and community orientated. The 2026 event will build on features incorporated last year, including the One Point Tournament, a beer garden, player social, and various off-court activities.

2025 EVENT BY THE NUMBERS

- **Over 200** player entries
- **Hundreds** of tournament spectators
- **\$10,000** in prize money awarded
- **35,000 +** social media impressions
- Men's Open champion: Liam Spiers (**Canadian rank 46**)
- Women's Open champion: Felicia Phan (**Canadian rank 69**)



For more information:
www.tennisalberta.com

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PARTNERSHIP LEVELS

LEVEL

PARTNER BENEFITS

PRESENTING

\$5,000

Single Opportunity Available

- Tournament "Presenting Sponsor" rights
- Category exclusivity
- Custom partnership package to meet brand objective
- Dedicated brand spotlight on social media
- + all Gold level benefits

GOLD

\$1,500

- Event component or tournament division draw "presented by" naming rights
- Dedicated signage and social media recognition
- Optional on-site booth or activation
- Complimentary tournament entry and social invitation
- + all Silver level benefits

SILVER

\$500

- Logo featured on shared partner signage
- Brand & link on Tennis Alberta website
- Featured in partner group social media recognition
- Promotional placement in player welcome packages

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